



What Makes Crossville the Tile Industry's Beautifully Green Alternative?

Manufacturing

- We reuse more than 99.98 percent of water used in manufacturing. The small amount that is not reused is returned clean to the environment.
- Through our certified recycling processes, we recycle approximately 12 million pounds of material that previously went to landfills.
- Crossville remains the only tile manufacturer with a Tile Take-Back™ Program, allowing previously installed tile from any manufacturer to be returned to Crossville for recycling.
- Crossville works with TOTO USA, the world's largest plumbing products manufacturer, to recycle pre-consumer waste. Crossville has developed a proprietary system of processing TOTO's sanitary ware waste back into powder used in manufacturing new tile.
- In March 2011, Crossville became a net consumer of waste, meaning we recycle more waste into new products than we generate through our manufacturing processes.

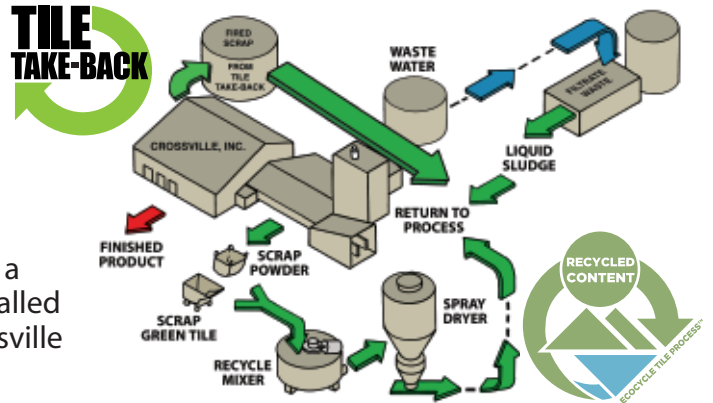


Crossville consumes more waste than it generates

Products

- Every piece of tile we produce is made with at least 4% recycled content with more than twenty products which have over 20% recycled content. Every tile is produced with clean, recycled water to lessen the demand of new materials and our water supply. This has allowed us to become a net consumer of waste and more importantly, allows you to enjoy beautiful tile while helping to save our most precious resources.
- Crossville® has earned Green Squared™ certification from the Tile Council of North America (TCNA) for its entire U.S.-manufactured porcelain product line-up, as well as its manufacturing processes.
- A complete list of products and their corresponding recycled content is available at CrossvilleInc.com in the Sustainability section.

Current Waste Management Processes



TOTO®



Sanitaryware waste ready to be processed



Color Blox



Empire



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Certification Programs

- Crossville® has earned Green SquaredSM certification from the Tile Council of North America (TCNA) for its entire U.S.-manufactured porcelain product line-up, as well as its manufacturing processes.
- The company is among the first ever recipients of this certification standard for the tile industry. TCNA developed the Green Squared certification under American National Standards Institute (ANSI) process. The multi-attribute program (ANSI A138.1) scores products in five categories of performance: product characteristics, manufacturing, corporate governance, innovation and end-of-life.
- Crossville's certified products and processes received stringent evaluation from Scientific Certification Systems (SCS), the green building industry's longest standing third-party certifier.



Crossville's plan is to participate in the industry wide Life Cycle Assessment (LCA) and the resulting Environmental Product Declaration (EPD).

- PE International will conduct the LCA.
- UL Environment will provide independent verification of the EPD.
- All Crossville manufactured products will contribute to the LEED V4 MR2 credit Option 1
- Confirms all participants to be leading proponents in the tile industry for progress in the sustainability movement.
- TCNA will showcase and promote the initiative as testament of the tile industry's continued efforts at keeping pace with the ever changing sustainability movement.



Raw Materials Extraction

- Between 85 to 95 percent of raw materials are extracted from within 500 miles of Crossville's manufacturing facilities.
- The volume of finished goods Crossville ships now exceeds the amount of raw materials it extracts from the earth for use in manufacturing



500 mile radius from Crossville facilities

Recycling

- Crossville has a companywide recycling program for all office and production facility paper, metal, and cardboard waste.
- Crossville recycles approximately two tons of electronic waste annually.

Marketing Materials and Sampling

- Crossville prints all marketing materials at Forestry Stewardship Council certified printers.
- Crossville packages samples, merchandising materials, and piece goods in recycled and recyclable wrapping and cushioning materials.

